

29th Annual

**hopelink**

**Reaching Out**  
**LUNCHEON**

**Monday, October 21, 2024**

Meydenbauer Center, Bellevue



**Table Captain Packet**

---

# A Message from Hopelink CEO

## Geoff Crump

Thank you for registering and committing to be a Table Captain at the 29th Annual Reaching Out Luncheon, Hopelink's premier fundraising event! Whether this is your first time serving as a Table Captain or if you're a seasoned ambassador for Hopelink, welcome! We're so grateful for your dedication to alleviating poverty in our community. As a Table Captain, you'll embody the spirit of this event as you reach out across your network, deepening Hopelink's impact by showing others how they can also make a difference.



To support you in this journey, we hope you'll join us for our Table Captain Power Hour on Monday, July 29 at 5:00 p.m. at Hopelink's Redmond Center. During this event, you'll get to connect with your fellow Table Captains, learn more about Hopelink's services, collect tips to support your outreach efforts, and have your questions answered. Afterwards, our team will continue to be available to support you before, during, and after the Luncheon.

I'm excited for you and your guests to join us on Monday, October 21 for what I'm certain will be a powerful event, featuring stories from our neighbors who've partnered with Hopelink to build lasting change in their lives as well as keynote remarks from author Stephanie Land. Her memoir *Maid: Hard Work, Low Pay, and a Mother's Will to Survive* recounts her experiences navigating roadblocks as a single mom living below the poverty line here in Washington, and was later adapted into the Netflix series, *Maid*. I highly recommend taking the time to read her books or watch this thought-provoking series. It could be a great conversation starter for you and your guests.

Thank you again for your commitment and leadership in sharing Hopelink's mission with your community. Together, I know we can meet the \$1 million goal that'll fuel essential services for our neighbors as they work to build stability and exit poverty.

With tremendous appreciation,

A handwritten signature in black ink, appearing to read "Geoff Crump". The signature is stylized and somewhat abstract, with several overlapping loops and a long horizontal stroke extending to the right.

**Geoff Crump (he/him)**  
Hopelink CEO

# Key Details for Table Captains

## How to register

You can find Hopelink Table Captain and general registration information by visiting [hopelink.org/reaching-out-luncheon](https://hopelink.org/reaching-out-luncheon).

- Registration for Table Captains opens on Monday, July 15.
- General registration will open on Thursday, Aug. 1.

## Ticket Options

- Table Captains can either...
  1. purchase a table of ten for \$1,500

*or*

  2. purchase one ticket for \$150 and commit to filling a table with paid guests
- Tickets are \$150 per person.
- Virtual ticket – a no-cost ticket is required to access the live stream.

*As event production costs have risen steeply in recent years, your \$150 ticket will help cover these expenses, so we can continue to ensure every penny donated during the event goes to these services. We're so appreciative of your generosity and support for Hopelink.*

## Table information

- Each table seats a maximum of ten [10] guests, including yourself. Due to event policy, additional chairs can't be added.
- Wheelchair accommodations will reduce the seat count to nine [9] to ensure appropriate space and comfort.
- Table Captains who purchase a table must provide a completed guest list form, including emails for all guests. Forms are due by Friday, Sept. 27
- If Table Captains are unable to completely fill a table, open spots will be filled with general registrants.

# The Day of the Event

**29th Annual Reaching Out Luncheon**  
**Monday, Oct. 21, 2024**  
**Meydenbauer Center**  
**11100 NE 6th St., Bellevue, WA 98004**

## Event schedule

**Doors open to main hall** — 11:30 a.m.

**Program begins** — 12:00 p.m.

**Program ends** — 1:15 p.m.

**Book signing** — 1:15 – 2:15 p.m.



[Read Stephanie Land's bio](#)

Guests who attend in person at Meydenbauer Center will receive lunch and a paperback book.

## What to expect at the event

- An opportunity to hear about how Hopelink is working to reduce poverty's impact on our neighbors.
- A chance to learn more about some of Hopelink's nine programs.
- An opportunity to hear impactful stories of the challenges of living in poverty.
- All in person guests will receive one of Stephanie Land's paperback books, and Stephanie will be available for one hour after the event for book signing.
- A near-guarantee that you'll come away inspired!

**During the event, you will be asked to make an impactful monetary contribution in support of Hopelink services.**

# Table Captain Tips

## Table Captain benefits and support

Table Captains are powerful ambassadors of Hopelink's mission and this event would not be possible without your partnership. YOU are a critical partner in helping us ensure your guests become more informed about Hopelink's work before event day.

### We honor your time and commitment with:

- Personal service and support leading up to the event.
- Recognition as a Table Captain in the Luncheon program.

## Table Captain Power Hour

Whether you've already committed to being a Table Captain for this year's Reaching Out Luncheon, or you are still considering the opportunity, YOU'RE INVITED to join us to networking, information sharing, and more! This is a chance to hear how Table Captains make a tremendous difference and are a key part of the success of the Luncheon.

**Monday, Aug. 26, 2024**  
5:00 – 6:00 p.m.

**Hopelink's Redmond Center, Rainier Room**  
8990 154th Ave NE, Redmond, WA 98052

### Hopelink's Development staff will provide support throughout the process by:

- Partnering with you throughout the Table Captain process, all the way up to the day of the event.
- Making sure that you have all the support materials available for download [here](#).
- Answering any questions you or your guests may have about the Reaching Out Luncheon and Hopelink's work.

## Registrations are due September 27, 2024

(We encourage early registration, this event is expected to sell out)

- If you are purchasing a table, please ask your guests to RSVP directly to you, and then provide your guest names and contact information to Hopelink by Friday, Sept 27.
- If guests are purchasing their own tickets, be sure to ask them to register online at [hopelink.org/reaching-out-luncheon](https://hopelink.org/reaching-out-luncheon). Make sure they list you under the "My Table Captain's Name" question.
- If you invite a guest who is unable to attend, be sure to offer the opportunity to join us virtually and for them to make a donation to Hopelink.

**General registration opens Monday, August 1 and will close on Friday, Sept. 27.**

**Please contact us at [rsvp@hopelink.org](mailto:rsvp@hopelink.org) or (425) 943-6762**

# About Hopelink

Since 1971, Hopelink has served homeless and low-income individuals and families in north and east King County – providing stability and helping equip them with skills and knowledge to exit poverty.

In 2023, Hopelink partnered with over 62,500 of our neighbors – families, children, seniors, individuals with disabilities, immigrants, and refugees – connecting them with essential services like food, shelter, heat, and transportation. Hopelink also equips our neighbors with skills and knowledge through adult education, money management classes, job coaching, and comprehensive case management.

With your support, Hopelink is proud to be able to respond to the increasing needs of our neighbors. Our impact in 2023 also included:

- 636 individuals experiencing homelessness trusted Hopelink with their housing
- Over \$1.2 million in financial assistance distributed
- 4.1 million meals were provided
- Over \$10.7 million in energy assistance distributed
- 256 adults enrolled in Hopelink’s English for Work program

Read more in our [2023 Impact & Annual Report](#)

## Hopelink programs focus on nine categories of assistance:



### Food Assistance

Food markets provide fresh, healthy food, while classes offer nutritional education.



### Energy Assistance

Providing energy assistance grants to help with home heating costs.



### Financial Capabilities

Providing coaching on budgeting, credit, bill paying, debt repayment, savings, and financial recovery.



### Housing

Programs include emergency family shelter and long-term housing.



### Family Development

Case managers work with families to address multiple long-term needs.



### Transportation

Medicaid transportation; off-route bus access, and assistance with public transportation.



### Employment Services

Assisting clients to develop the skills needed to find work.



### Financial Assistance

Providing support funds during times of financial instability.



### Adult Education

Classes prepare clients for the workforce or adult learning.