

hopelink
Reaching Out
LUNCHEON

PARTNERSHIP BENEFITS
Monday, **October 21, 2024**



Hopelink's 29th Annual REACHING OUT LUNCHEON

Event Description: The 29th Annual Reaching Out Luncheon is Hopelink's biggest fundraising event of the year, with a goal to raise \$1 million to provide services and support to families and individuals in north and east King County, Washington. Held at Meydenbauer Center in Bellevue, the event offers an in-depth look at poverty in our community, and how Hopelink is innovating to support our neighbors experiencing poverty. We invite you to partner with Hopelink in this work.

This year, Hopelink is thrilled to welcome special guest Stephanie Land, author of MAID, as she talks about her experiences trying to make ends meet while living below the poverty line in Washington State.

Audience: The event attracts business professionals, community leaders, and philanthropic donors who are committed to sustaining the Hopelink's work. Guests will come away with a better understanding of the impacts of poverty, inspired by stories of those Hopelink supports, and energized by a strong commitment to partner for to make a difference for our neighbors.

About Hopelink: Since 1971, Hopelink has provided stability-building programs for people experiencing poverty, immigrants and refugees, and people with disabilities in north and east King County. The agency's nine programs work in tandem to fill gaps, supporting each family or individual's unique needs. These include housing, food assistance, financial assistance, adult education, energy assistance, financial capabilities, family development, and transportation.

Partnership Opportunities: Multiple levels of partnerships are available, meeting your business's diverse marketing needs.
Partnership commitment needed by July 17, 2024.

Questions?

Call or email Suzette Hart, Director of Development, Giving at **425.943.6762** or **shart@hopelink.org**

YOUR BENEFITS:

PARTNERSHIP BENEFITS	Mt. Rainier \$50,000	Mt. Baker \$25,000	Mt. Hood \$15,000	Mt. Adams \$10,000	Mt. Si \$7,000	Mt. St. Helens \$3,500	Base Camp \$1,500
ONGOING BENEFITS & ADVANCED RECOGNITION							
Exclusive	✓						
Co-branding on materials wherever possible	✓						
*KUOW radio ad	✓						
The Stranger eblast	✓	✓					
*425 Magazine ads	✓	✓	✓				
Featured on Hopelink's LinkedIn	Dedicated post	Dedicated post	Group sponsor post				
*Digital Invite	Linked logo	Linked logo	Linked logo	Linked logo	Linked name	Linked name	
Luncheon webpage	Linked logo	Linked logo	Linked logo	Linked logo	Linked name	Linked name	
*Event poster	Logo	Logo	Logo	Logo	Name	Name	
*Hopelink digital E-News	Logo	Logo	Logo	Logo	Name	Name	
DAY OF EVENT BENEFITS & RECOGNITION							
1:1 Meet & Greet with Guest Speaker	✓						
Opening welcome speaking opportunity	✓						

YOUR BENEFITS CONTINUED:

PARTNERSHIP BENEFITS	Mt. Rainier \$50,000	Mt. Baker \$25,000	Mt. Hood \$15,000	Mt. Adams \$10,000	Mt. Si \$7,000	Mt. St. Helens \$3,500	Base Camp \$1,500
DAY OF EVENT BENEFITS & RECOGNITION							
Invitation to record a supporting video for event	✓						
Prominent logo placement during event	✓	✓	✓				
Ad in the Hopelink program	Full page	Full page	1/2 page	1/2 page	1/4 page	1/4 page	
Event signage and video screens	Logo	Logo	Logo	Logo	Logo	Name	Name
Event Table	20 guests	10 guests	10 guests	10 guests	10 guests	10 guests	0 guests
Table Signage	Logo	Logo	Logo	Logo	Logo	Logo	Logo
POST-EVENT BENEFITS & RECOGNITION							
1:1 Dinner with Hopelink CEO	✓						
Warehouse Team Volunteering	✓						
Social media	✓	✓	✓	✓	✓	✓	✓

***For full partnership benefits, commitment and logo needed by July 17, 2024 for advertising placement.**
 All benefits related to printed materials are subject to print date requirements. All contributions are tax deductible to the extent allowed by law.

YOUR BENEFITS EXPLAINED:

Supporting Video: Your business can create a short video message to welcome participants, talk about why your company has partnered with Hopelink for the Reaching Out Luncheon, and encourage others to help make a difference. This will be shared in emails, and on social media.

Warehouse Team Volunteering: Warehouse Team Volunteering: Up to ten of your business representatives have an opportunity to team build as you help sort donations into categories at our Kirkland Food Warehouse. Times and days limited.

1:1 Dinner with CEO: Your business leader/executive will have a one-on-one dinner with Hopelink CEO Geoff Crump to share experiences, discuss common goals, and explore future collaboration. Mutually agreed upon date TBD.

Meet & Greet with Guest Speaker: Prior to Reaching Out Luncheon, one company representative and one company guest will have a private opportunity to meet the guest speaker and take photos with them.

Social Media: Mt. Rainier Partner — a dedicated and co-branded social media post on Facebook, Instagram, and LinkedIn. Mt. Baker Partner — a dedicated social media post on Facebook, Instagram, and LinkedIn. All partners will be recognized in a combined social media post

Hopelink's 29th Annual

REACHING OUT LUNCHEON – OCTOBER 21, 2024

Contact Information

Partner Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Payment Information

- Please invoice me (payment due by **July 17, 2024**) Please find my check enclosed (payable to Hopelink)

Please charge my (check one):

- VISA MasterCard American Express Discover

Credit Card Number: _____ CCV: _____

Expiration Date: _____ Signature: _____

Social Media

Usernames for tagging:

Facebook: _____

Instagram: _____

LinkedIn: _____

Partnership Level

Please check your desired partnership level:

- Mt. Rainier - \$50,000**
 Mt. Baker - \$25,000
 Mt. Hood - \$15,000
 Mt. Adams - \$10,000
 Mt. Si - \$7,000
 Mt. St. Helens - \$3,500
 Base Camp - \$1,500

**Please return
this form to:**

Suzette Hart (she/her)
Director of Development,
Giving

shart@hopelink.org
425.943.6762
8990 154th Avenue NE
Redmond, 98052

For full partnership benefits, please pledge by
July 17, 2024

Please contact Suzette Hart for information about
available benefits after July 17.